

EDITORIAL & EVENTS CALENDAR

CONTEXT + CONTENT = IMPACT

JANUARY '20

Ad Close

1/6 Resolution Issue12/27
1/20 Money Management; Investing/
Law1/10

FEBRUARY '20

Ad Close

2/3 Health Technology/
Hospitals1/24
2/17 African American Businesses/
Real Estate2/7
2/24 ROI Influencers: Top 1002/14

ROI-NJ Awards: C-Suite

MARCH '20

Ad Close

3/2 Walk to Washington/ Energy/
Accounting2/21
3/16 Family-Owned Businesses/
Renaissance Cities3/6
3/30 Research Institutions/
Cancer Care3/20

ROI-NJ Networking: ROI Influencers: Top 100
ROI-NJ TLS: Food Entrepreneurs 1

APRIL '20

Ad Close

4/13 Startups and Disruptors/
Credit Unions4/3
4/27 P3 Public-Private Partnerships/
Food4/17

ROI-NJ TLS: Human Resources
ROI-NJ TLS: Family-Owned Businesses

MAY '20

Ad Close

5/11 Real Estate/Employment
Health Care5/1
5/25 Convention Planning; Hotels;Motels;
Hospitality; Business Travel/
Cybersecurity5/15

JUNE '20

Ad Close

6/1 Banking & Wealth Management/
Law & Labor Unions5/22
6/15 Mergers & Acquisitions/
Global Companies6/5
6/29 Risk Management; Insurance/
Lobbying Firms6/19

ROI-NJ TLS: Food Entrepreneurs 2

JULY '20

Ad Close

7/13 Energy/ Millennials7/3
7/27 Biopharma & Life Sciences/
Human Resources Trends7/17

ROI-NJ Awards: Health Care

AUGUST '20

Ad Close

8/10 Mental Health; Elder Care/
Economic Development7/31
8/24 Colleges & Universities/
Hispanic Businesses8/14

ROI-NJ TLS: Food Entrepreneurs 3
ROI-NJ Awards: Workplace Safety

SEPTEMBER '20

Ad Close

9/7 ROI Influencers: Diversity/
Accounting8/28
9/21 Manufacturing/ Real Estate9/11

ROI-NJ Networking: ROI Influencers: Diversity

OCTOBER '20

Ad Close

10/5 ROI Influencers: Health Care/
Tax Planning9/25
10/19 Logistics; Transportation;
Distribution; Warehousing/
Asian Businesses10/9

ROI-NJ TLS: Cybersecurity
ROI-NJ Event: Food & Beverage Summit

NOVEMBER '20

Ad Close

11/2 ROI Influencers: Real Estate/
Law10/23
11/16 Public Relations; Communications;
Brand & Reputation Management/
Telemedicine11/6
11/30 Women in Business/Banking ..11/20

ROI-NJ TLS: Entrepreneurs & the Gig Economy

DECEMBER '20

Ad Close

12/14 The Interview Issue12/4

*Calendar subject to change.

